



## Area Board Projects and Councillor Led Initiatives Application Form 2012/2013

**To be completed by the Wiltshire Councillor leading on the project**

Please ensure that you have read the Funding Criteria before completing this form  
PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE  
CONSIDERED

### 1. Contact Details

<b>Area Board Name</b>	Salisbury		
<b>Your Name</b>	Richard Clewer		
<b>Contact number</b>	07980 756424	<b>e-mail</b>	richard.clewer@wiltshire.gov.uk

### 2. The project

<b>Project Title/Name</b>	Brown Signs		
<b>Please tell us about the project /activity you want to organise/deliver and why?</b>  <i>Important: This section is limited to 600 characters only (inclusive of spaces).</i>	<p>The aim is to provide Brown Tourist information signs on all the main roads entering Salisbury. This first part of the project is to provide the funding for two signs. The roads we will put them on will be determined by reports from officers although we are aiming at putting them on the most used roads first.</p> <p>The design of the signs will be subject to final consultation but will reference key tourist destinations in the city.</p>		
<b>Where is this project taking place?</b>	<i>On roads as they enter Salisbury</i>		
<b>When will the project take place?</b>	As soon as funding is complete		
<b>What evidence is there that this project/activity needs to take place/be funded by the area board?</b>	I believe Tourism is a key priority for the City and as a result for the Area Board. Funding needs to come from either Wiltshire or Salisbury City Council and this first stage needs to come from us.		

<b>How will the local community benefit?</b>	This will improve information available to tourists and people driving past the city alike. It will help attract more visitors to come to our attractions.		
<b>Does this project link to a current Community Issue?</b> (if so, please give reference number as well as a brief description)			
<b>Does this project link to the Community Plan or local priorities?</b> (if so, please provide details)			
<b>What is the desired outcome/s of this project?</b> Increased tourist visits to the City.			
<b>Who will be responsible for managing this project?</b> Richard Clewer/Wiltshire Council officers			
<b>3. Funding</b>			
<b>What will be the total cost of the project?</b>	£ £10,000		
<b>How much funding are you applying for?</b>	£ £10,000 (depending on £3,000 from WC)		
<b>If you are expecting to receive any other funding for your project, please give details</b>	<b>Source of Funding</b>	<b>Amount Applied For</b>	<b>Amount Received</b>
	Wiltshire Council central fundin		£3,000
<b>Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to.</b> (N.B. We cannot pay money into an individual's bank account)			
<b>4. Declaration – I confirm that...</b>			
<input checked="" type="checkbox"/> <b>The information on this form is correct and that any grant received will be spent on the activities specified</b>  <input type="checkbox"/> <b>Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application</b>			
<b>Name:</b> Richard Clewer			<b>Date:</b> 06/08/2012
<b>Position in organisation:</b> Chair, Salisbury Area Board			
<b>Please return your completed application to the appropriate Area Board Locality Team (<a href="#">see section 3</a>)</b>			